



Quinnipiac Chamber of Commerce

Serving the Wallingford and North Haven Business Communities

Chamber Connection

January 2010

Newsletter Sponsor:



We're your IT department, so you can run your Business. Call us today at 203-287-9114 x112

www.snp.com

Over 20 years in business



Wallingford: 203-269-9891 • North Haven: 203-234-0332 • www.quinncham.com

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26th Mayor State of the Town Address

With Mayor William D. Dickinson, Jr.



Date: Friday, January 22, 2010
 Time: 12:00 - 2:00 PM
 Place: Masonicare at Ashlar Village, Cheshire Road, Wallingford
 RSVP: A Must! Email maribel@quinncham.com or call 269-9891 or 234-0332

(Limited seating - Please limit attendees to 3 per business)

2010



2010

***BYK-USA, Inc., Client Server Technology, Cytec Industries
Nucor Steel Connecticut, Inc., SNP Technologies, Inc.,***

2010 Business Partners

***Burzenski and Co., P.C.,
Diversified Employment Services, Inc.,
Hospital of Saint Raphael,
Wallingford Frame N' Art, LLC,
Workforce Alliance***

Business Breakfast Series Present
“Discover the Advantages of a Powerful Memory”



Join us as we hear from **Carl Messina** from **The Memory Training Institute, Inc.** as he presents a mini-workshop on how to unlock your memory power! Learn how to unlock your memory power quickly and easily and learn newly applied memory techniques that only a handful of America’s most successful men and women know.

Date: Thursday, January 14, 2010
Time: 8:00-9:30 AM
Place: Chamber Conference Room, 100 South Turnpike Road, Wallingford
Cost: \$10.00 per person - (Includes handouts & continental breakfast)

Will Share Ideas...

- How To Develop A Super Recall of Names
- Do Presentations without Notes
- Impress Clients and Co-Workers
- Get More Referrals and Repeat Sales
- And more....

If you would like to attend this program call the Chamber at 269-9891/234-0332 or email maribel@quinncham.com.

First Selectman’s State of the Town Address

With First Selectman, Mike Freda

Sponsors:



Date: Thursday, February 11, 2010
Time: 12:00 - 2:00 PM
Place: Fantasia, 404 Washington Avenue, North Haven
RSVP: A Must! Email maribel@quinncham.com or call 269-9891 or 234-0332

(Limited seating - Please limit attendees to 3 per business)

Wallingford School-To-Career/Quinnipiac Chamber of Commerce Internship Program 2nd Year

This is a **paid internship** program in which a student spends an arranged, extended period of time at your company completing:

- A planned series of activities or learning objectives, or
- A project designed to provide a broad understanding of your business or industry

Student internships are excellent ways for today's young people – the **workforce of tomorrow** – to learn about your company and industry. Internships also give your company a way to develop skilled workers for the future.

As an employer, you have responsibilities that need to be addressed before we can match a student with your business.

Don't let this opportunity to work with future employees pass you by! For more information or to participate, contact Cindy at the Quinnipiac Chamber: cindy@quinncham.com.

Hot Deals

New On www.quinncham.com!

Job Postings

It's quick! It's easy! It's effective!

Log into your chamber member portal to list your employment opportunities or advertise your own store/business special!

- Access www.quinncham.com go to members only section
- Enter your login name and password.
- Click **Job Postings** or **Hot Deals** in the left-hand menu.
- Click **Add a Job Posting** or **Add a Hot Deal**.
- Complete the fields in the **Add a New Job Posting** or **Add a New Hot Deal** screen.
- Click **Continue** and complete the **Job Postings Checkout** window or the **Hot Deal Checkout** window and then click **Purchase Now**.
- **The charge is \$10 per week and must be paid before listings are activated.**

Upon approval, your **Job Posting** will appear on <http://www.quinncham.com> within your Member Information Page and by category in a special location for job postings.

Your **Hot Deal** will appear by your member name in the Business Directory, on your Member Information Page and by category in a special listing of Hot Deals.

For more information contact Cindy at 269-9891/234-0332 or email cindy@quinncham.com.

Introducing our new "**Business Partner**" sponsorship that offers:

- *Your Business listed on our Website (24/7)*
- *Your Business listed on our stationary*
- *Your Business listed in our monthly online newsletter*
- *A tee sponsorship at our Annual Golf Classic*
- *One seat at the head table or a reserved table at the Mayor's State of the Town & First Selectman's Address*
- *Your Business on signage in our conference room & a sign for your company - as Business Partner and on a portable sign brought to all major events!*

Cost: \$1000.00 Limited to : 10 spots and it is exclusive within a category!
First Come - First Served! call Cindy 203-269-9891 or email cindy@quinncham.com.



Holiday Inn

Co-Presenter

2010 Business Expo
Thursday April 8th! - 12:30pm—6:30pm
Holiday Inn - 201 Washington Avenue, North Haven
Same Rates as Last Year!

Sponsors to Date:

Event Presenter:



Newspaper Sponsor:



This is your chance to promote your company's products and services at this annual sold out showcase. Last year over 2,000 people attended the business expo and over 60 companies presented their products and services. **Sign up before January 15th and take \$50 off your booth prices! (Does not apply to sponsorships).**

Also sign up now and get your business advertised on our Virtual Business Expo Site!

Provided by:



For information on booths or sponsorships [click here](#) email maribel@quinncham.com or call 269-9891/234-0332.

QNet 1 & 2 - NETWORKING Groups!

The QChambers' Q-Network Group encourages proactive development of prospects, sales, networking and business development by building long standing relationships among network team members.

- QNET 1: Meets the 2nd and 4th Wednesday
- QNET 2: Meets the 1st and 3rd Wednesday

Both meet at 7:30 AM at the QChamber Office

For more information, email maribel@quinncham.com or call 269-9891/234-0332.

Free! Sign Up Now! Career Connection Online

[Career Connection Online](#) is an interactive online connection between students, teachers and the business community to give students first-hand exposure to the world of business. This is the time for you to sign up on the Career Connection Online on the QChamber website! We need to populate the business listings to allow interaction between the schools and our business community!

Please take 5 minutes and sign up your business.

1. Log on to www.quinncham.com
2. Quick click "**Career Connection**" tab on left
3. Go to the bottom of the page to "Sign up here to participate !" and "Click here"
4. Complete the form by: a. filling out your information and then b. selecting from all the pull down menus
5. Hit "Submit"
6. Comments section available
7. Change and/or update your information as often as you wish !

All information collected from the website is sent directly to the Quinnipiac Chamber for review. The school system & the Quinnipiac Chamber have the right to determine level of participation.

For more information: email cindy@quinncham.com or call 269-9891

2009 QChamber Billboard Program

Great Advertising Tool at a fraction of the cost if you were to go direct!

- Choice of 1/3 or 2/3 of the billboard
- 4 Billboards (of the same design) for 22 to 28 days
- Billboards located primarily in Wallingford, North Haven, Meriden and New Haven - (space currently available!)
- Location list available upon signed contract and payment
- 2/3 Billboard - \$2,024.00
- 1/3 Billboard - \$1,012.00
- I-91 Billboards available periodically - call Cindy at 269-9891 or email cindy@quinncham.com

*Great
Publicity!*

QChamber Wellness Council

The Wellness council offers valuable information on healthy eating, naturopathic medicine, yoga, reflexology, feng shui, energy medicine, homemaking services, diabetes management, super foods, gym memberships and massage therapy.

The next Wellness Council Meeting will be on **Friday, January 8, 2010** at 8:00 AM at the QChamber Office, 100 South Turnpike Road, Wallingford.

For more information or if you would like to be part of this committee email dee@quinncham.com or Krista Polinsky at soul_intent@comcast.net.

Que Pasa Committee

The **Que Pasa**, “a Quinnipiac Chamber committee for business people interested in connecting with the Hispanic business community”.

The next meeting will be on **Thursday, January 21st at Parker Farms School**, 30 Parker Farms Road., Wallingford

For more information or if you would like to be part of this committee call our office at 269-9891/234-0332 or email maribel@quinncham.com.

New Membership Investors

Welcome Them...Patronize Them...Recommend Them

The Miller Company

290 Pratt Street
Meriden, CT 06450
Claudia Groten
(203) 235-4474
Manufacturer

Brothers Restaurant

33 North Cherry Street
Wallingford, CT 06492
Ralph DeMatteo
(203) 284-8187
www.brothersrestaurantwlfld.com
Restaurants/Caterers

John Hancock Financial Network

200 Corporate Place
Rocky Hill, CT 06067
Steve Choquette
860-529-9925 ext. 146
Financial Services

The Branding Co.

342 Quinnipiac Street
Wallingford, CT 06492
Sue Thompson
(203) 793-1923
www.thebrandingcompanyusa.com
Advertising Specialties

MW Financial Group

197 Scott Swamp Road
Farmington, CT 06032
John Carbone
(860) 677-2600 x-129
www.mwfinancial.com
Financial Planning

Basil's Pizza Restaurant

680 North Colony Road
Wallingford, CT 06492
Vasilis Varvatsis
(203) 265-4000
www.basilspizzarestaurant.com
Restaurant/Caterers

The Wallingford Victorian Bed & Breakfast

245 Main Street
Wallingford, CT 06492
Brenda Lee
(203) 269-4492
www.bedandbreakfastwallingford.com
Bed & Breakfast

MyNext, LLC

251 Magee Drive
Hamden, CT 06514
Steven Breitrack
(203) 430-2861
www.mynextus.com
Carpet/Flooring

The New England Benefits Alliance (NEBA)

14 Metacomet Drive
East Granby, CT 06026
Janlaw Minor
(860) 478-4995
Employee Benefits

Noteworthy News

- **Please Note Correction for Member *Windows Plus*:** there was an error in our 2009 Membership Directory (please make correction in your directory): the correct category is: **Windows/Doors Sales/Installation**; the correct address is: **21 North Plains Industrial Road, Wallingford, CT 06492**; the correct phone is: **203-269-8723**.
- **Please Note, effective immediately, New Address, Phone and Fax for CBS Outdoor:** **355 Washington Avenue, North Haven, CT 06473, Phone - 203-985-0430, Fax - 203-985-0420.**
- Congratulations to **MidState Medical Center's Cancer Center** for being accredited a National Breast Center of Excellence by the American College of Surgeons. For information, call 203-694-8200, or visit www.midstatemedical.org.
- **Please Note, North Haven Citizen has relocated, you can reach the news department by calling (203) 317-2337, fax (203) 639-0210 or reporter Kyle Swartz (203) 317-2232 and our ad department can be reached at (203) 317-2323, fax (203) 235-4048.**

Solutions Employee Assistance Program

Designed for Chamber Members, Small or Large, Discounted Rates.

- Provide this valuable service to your employees and family
- Protect your business
- Make an investment in your most valuation asset, **your employee!**

Solutions Employee Assistance Program will improve employee productivity and effectiveness by:

- Assisting employees and their family members with all personal concerns, large or small.
- Coaching managers and supervisors to be effective with employees who have performance or behavioral problems.
- Reaching employees earlier through our program design and minimizing the impact of personal issues on the job.

Your employees get quick get quick, convenient and highly professional assistance for:

- A free, confidential counseling session
- Referral to appropriate, qualified resources

For more information contact **Solutions** at (800) 526-3485 or go to www.solutions-eap.com.

For Health and Wellness Info Go To: www.solutionseap.atgetfit.net, Some topics and questions include: Body Mass Index Test, Cholesterol Quiz, What are the symptoms of PTSD? Answers about detoxification, Which medications treat alcoholism? H1N1 Virus information and more.

Connecticut Development Authority Info

The Connecticut Development Authority, is a quasi-state agency who provide direct loans, loan participations and loan guarantees to Connecticut businesses. Most eligible borrowers are manufacturing and high technology companies. The majority of transactions are from \$250,000 to \$1 million or more. For more information please visit the Authority's website, www.ctcda.com or email cindy@quinncham.com if you are interested in meeting with a lending officer.



Stoli Semrau

Chamber Pet Advantage Program Pets Are Members Too!

*5% Chamber
Member Discount*

Now all chamber members who own a dog or a cat have access to Pet Insurance through the Chamber Pet Advantage Program. The chamber has aligned with Pets Best Insurance whose policies are underwritten by Aetna Insurance Company of Connecticut (AICC).

The policy features include:

- Straight 80% Reimbursement After Deductible
- Choose Any Vet Anywhere
- Simple, Fast Claims Process
- No Annual Limits or Age Restrictions.

To learn more about pet insurance and the Pets Best pet insurance plans and the discounted Chamber Pets opportunity, please visit www.chamberpets.com.

Save Money With Health Net Medicare Plans

With healthcare costs on the rise, CIT has partnered with Health Net to offer quality, comprehensive and affordable Medicare plans for your Medicare eligible active employees and retirees.

Medicare Eligible Employee Coverage:

- Covers your Medicare eligible (65+) active employees
- Available to employer groups with 19 or fewer employees
- Complements a Health Net commercial plan or can be offered on a stand-alone basis
- Reduces your commercial plan costs by leveraging Medicare benefits

Medicare Eligible Retiree Coverage:

- Save money through lower premiums and more benefits for your retirees than Medicare Supplement plans
- Available to any size group
- Complements a Health Net commercial plan or can be offered on a stand-alone basis

For more information, please contact Cindy at 269-9891, email cindy@quinncham.com.

Score Appointments at the QChamber

As an added benefit for the members of the QChamber we have partnered with **SCORE**. SCORE volunteers are available the **third Wednesday** of each month to offer free and confidential mentoring to small business entrepreneurs. They are real-world professionals with time-tested knowledge who donate thousands of hours to help small businesses succeed. Counselors have experience in such areas as marketing, management, business plan preparation and more.

Call the QChamber at 203-269-9891 or email maribel@quinncham.com, if you would like to schedule an appointment.